

CIPREA

III CONGRESO INTERNACIONAL
DE PREVENCIÓN DE AHOGAMIENTOS 2021

15, 16 y 17 de octubre (Córdoba - España)

PROSPECTUS
PARTNER & EXHIBITOR





INTERNATIONAL CONGRESS ON DROWNING PREVENTION

Royal Spanish Lifesaving Federation (RFESS) organizes the third edition of the International Congress on Drowning Prevention (CIPREA).

This event is a biennial opportunity to bring together the main experts, research, systems and information on drowning prevention, rescue, lifesaving, water safety and lifesaving sport.

CIPREA 2021, in the city of Córdoba, also gives us the opportunity to report on the progress in the response to avoid drowning. For this reason, the Federation is requesting abstracts from researchers and experts in the nine thematic areas that the Congress is structured.

These themes reflect the challenges to reduce drowning at the regional, national and global levels.

The Congress will focus on water activities from the perspective of the following areas:

- Prevention
- Data
- Swimming and Water Safety Education
- Rescue
- Medical
- Disaster and Impacts of Climate Change
- Migrants and Refugees
- Innovations
- Sport

More information:



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ciprea@rfess.es



WHY PARTNER WITH CIPREA 2021?

The **CIPREA 2021** has several collaboration possibilities available, providing partners and exhibitors with a choice to participate in the event. Support of this event will provide your organization with opportunities to:

- Maximize one-stop exposure and interaction with worldwide delegates.
- Create a network with key decision-makers of private and public entities.
- Build and reinforce strategic relationships.
- Contribute to furthering the work of drowning prevention in Spain and around the world.
- Involve other people in the Congress.

This opportunity will allow the approach and knowledge of yours products to delegates through:

- Face-to-face time at booth during the Congress.
- Federation website exposure before and after the Congress.
- Social media exposure before, during and after the Congress.
- Introduction of promotional materials in delegate package.
- Networking opportunities during the Congress and gala dinner.

The support of the 3rd International Congress on Drowning Prevention 2021 will contribute globally to the prevention on drowning and to the fact that the event keeps growing.

It is also an unique opportunity to ensure that drowning prevention campaigns and workshops are accessible to those who need it most but do not have the necessary resources to carry it out.



PARTNERSHIP OPPORTUNITIES

There are many aspects available on the International Congress on Drowning Prevention for partner visibility with an opportunity to give a focus to the company profile. The Congress organization team expects to adapt yours proposals to ensure that you get the maximum return on your investment in **CIPREA 2021**.

Send us an email at ciprea@rfess.es for more information and / or request the most appropriate partner option.

Partner:

Category	Donation	Benefits
Platinum Partner	Economic contribution of 1.100 euros	<ul style="list-style-type: none"> • Incorporation your logo as partner entity. • Web and social media exposure. • Acknowledgment in open and close session. • Stand in the main area of the event. • Option to present the product in a workshop. • Two free registrations. • Two Gala Dinner invitations.
Gold Partner	Economic contribution of 850 euros	<ul style="list-style-type: none"> • Incorporation your logo as partner entity. • Logo on the web (CIPREA). • Stand in the area of the event. • Two free registrations. • Two Gala Dinner invitations.
Silver Partner	550 euros	<ul style="list-style-type: none"> • Incorporation your logo as partner entity. • Two free registrations. • Two Gala Dinner invitations.
Bronze Partner	350 euros	<ul style="list-style-type: none"> • Incorporation your logo as partner entity. • One free registration. • One Gala Dinner invitation.



EXHIBITOR

As exhibitor your company could benefit from face-to-face conversations with delegates during the event through the breaks and during the oral presentations and communications that will take place in the same area of the Congress venue. In addition, exposure on the Federation's website and on social networks before, during and after the Congress will maximize the return on investment.

Stand space is designed to allow easy and comfortable movement of the delegates. Security will be implemented to ensure that your stand and its contents are safe outside of the event's schedule.

How to be an exhibitor

- The hiring of space will be done through the email: ciprea@rfess.es or call at (+34) 917252234.
- In order to request participation in the Congress, it is essential to inform about the activity of the company (training, equipment, etc.).
- The exhibitor's resignation to participate is cause for loss of the amount advanced. If the resignation took place within 30 days prior to the inauguration of the Congress, the full payment of your space may be required, even when it may be subsequently occupied by another exhibitor.
- The organization of the Congress reserves the right to change the locations of the stands for justified reasons.

Stand dimensions

Stand area will be the following, being able to request the increase, by the email ciprea@rfess.es, and paying the fees of the extra area.

- | | |
|---------------------------------|-----------|
| • Platinum Partner Stand | 3 m x 3 m |
| • Gold Partner Stand | 3 m x 2 m |

All stands will have:

- Electric connection
- Wifi



Additional registrations

Each exhibitor may request **additional registrations for the CIPREA 2021 at a cost of € 100.**

Other interest information

The stands will be held on Friday (morning and afternoon), Saturday (morning and afternoon) and Sunday morning.

Exhibitors can access their stands 30 minutes before the start of the conference and leave 30 minutes after the end.

In case the exhibitors have planned sale to the public, they must have authorization from the organization.

WHO WILL BE ATTENDING?

3rd International Congress on Drowning Prevention will be attended national and international delegates.

The Congress will be attended by people committed to the prevention of accidents in the water and terrestrial environment and sensitized to the drowning prevention and water safety around the world. The following groups are included:

Lifeguards and lifesavers, lifesaving sport coaches, swimming and water safety instructors, sports coaches related to water activities, pool and beach operators, graduates, degrees in Medical, Sport Science, Exercise and Health or Physical Education, medical professionals (doctors, nurses, emergency, etc.), emergency response agencies, security staff in the water environment (Military Emergency Response Unit, Navy, state security forces), NGOs and researches, professor, teaching staff and students of these disciplines and specialities.